

C 11/2/989

A Coloring Book Story About



*Mary
&
Johnny's*

Letters to their Grandparents



From the Denver Division
UNITED STATES POSTAL SERVICE

Best copy available

P/1.2:

A few of many postal services currently being offered:

- Express Mail •Military Express Mail
- International Express Mail
- Parcel Post •INTELPOST®
- ISAL (International Surface Air Lift)
- Presort

Need postal information now?

Call (303) 297-6100 and receive recorded answers anytime on postal questions. The Postal Answer Line is available to you 24 hours a day, every day.

And speaking of 24 hours a day, we now have for your convenience two around-the-clock post offices that never close. They're located at 1595

Wynkoop (Terminal Annex Finance Station) and the Airport Mail Facility (3550 Roslyn-one block east of 35th and Quebec-near Stapleton International Airport).

Editor:

Scott Budny

Illustrations:

Guy John Allmeyer

We Deliver For You



**United States Postal Service
Field Division**

**OFFICE OF GENERAL MANAGER/POSTMASTER
DENVER, COLORADO 80202-9998**

Dear Friend,

The U.S. Postal Service delivers to everyone in our great country. Every time you drop something "in the mail" you can be confident that it will be processed and delivered promptly, at a reasonable cost.

I am happy you took time to visit us. This coloring book is our gift to you. It will show you the many steps involved in "how your letter gets there" from the moment you drop it in a collection box to its final delivery.

Remember that writing letters is an important skill. Letters allow everyone to keep in touch with friends, grandparents and other loved ones. Unlike the telephone, letters are a permanent record of your thoughts and feelings—and they are like giving someone a gift—a small part of yourself. They record a lifetime of memories.

I hope you enjoy this coloring book. It comes with the best wishes of thousands of postal people who work for you every day of the year. People who strongly believe that when you want to reach someone...WRITE.

Sincerely,

A handwritten signature in cursive script that reads "G. W. Hoge".

**Gene Hoge
Field Division General Manager/Postmaster
Denver, CO 80202-9998**

Field Division General Manager/Postmaster
United States Postal Service
Denver, Colorado 80202-9998



Here is an envelope with no address written on it. By writing in your own name and address on the envelope, this then becomes your own personalized coloring book. If you are not sure how to address your envelope there is an example below, or have someone (like your teacher) show you the proper way. Make sure to include your ZIP Code in your address. In the circle next to the stamp you can write in today's date, this will put a 'Postmark' on your envelope!

Field Division General Manager/Postmaster
United States Postal Service
Denver, Colorado 80202-9998



MARY AND JOHNNY CHILD
2890 SO COLORADO BLVD
DENVER COLORADO 80222-6626



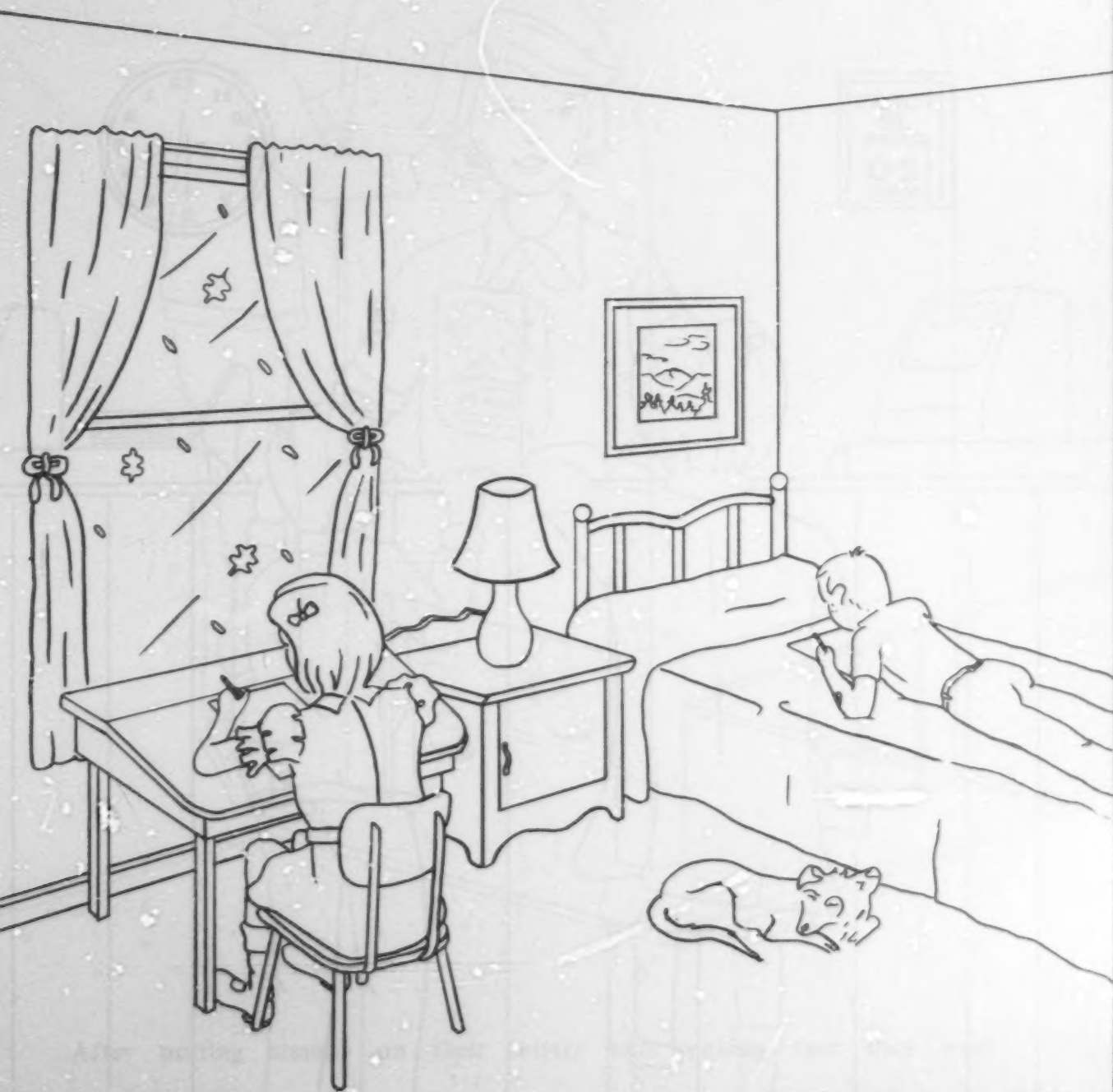
Meet Mary and her little brother Johnny, and their friend Rusty.



Today is Sunday.

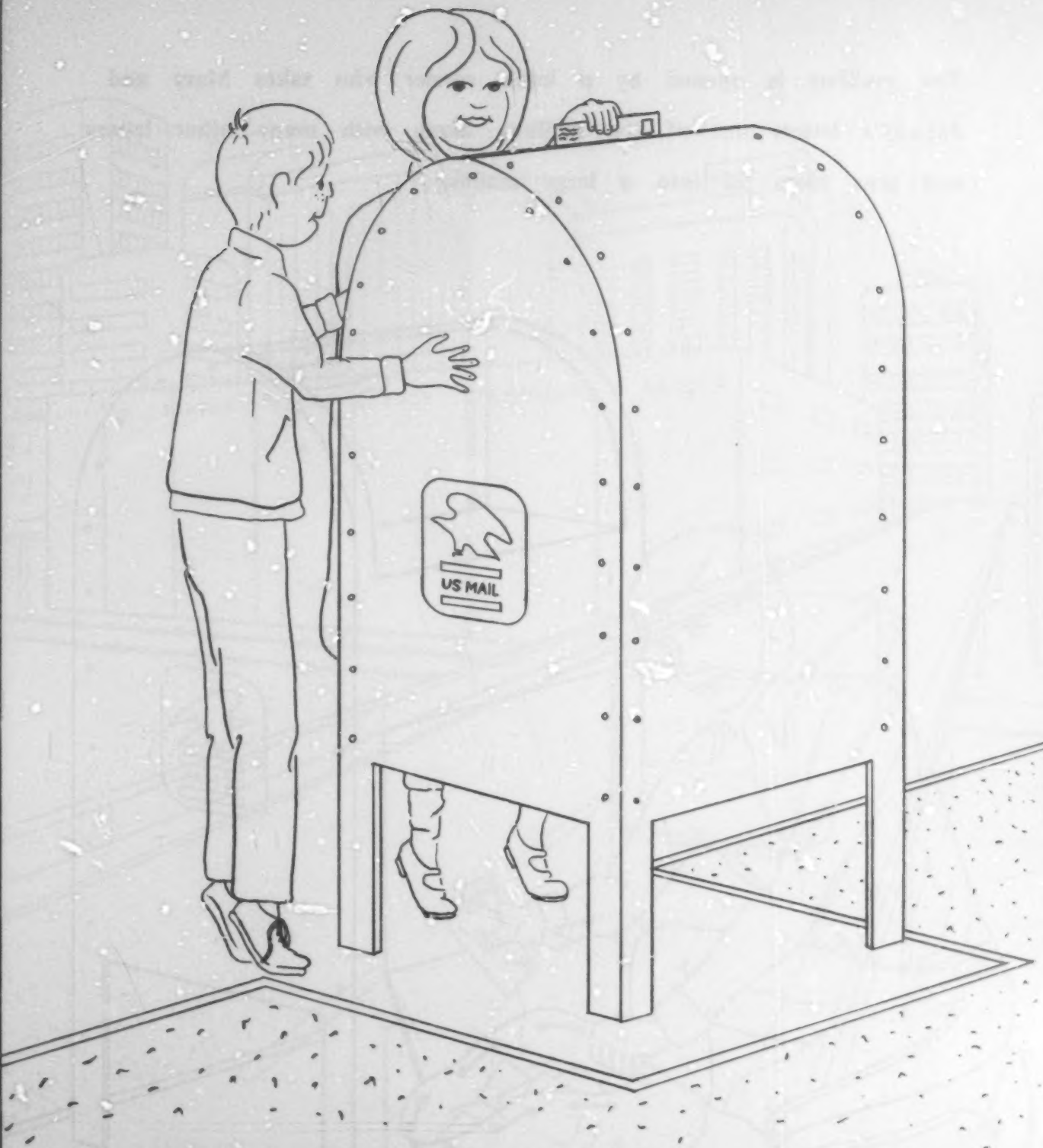
Mary and Johnny are thinking of their grandparents and decide to write them a letter.

Mary sits at her desk and Johnny lies on the bed writing their letters to their grandparents, telling them all about school and their friends.



After school on Monday, Mary and Johnny went to the Post Office with their mother to buy stamps for their letters. Mary asks the friendly lady behind the counter for a pretty picture stamp.

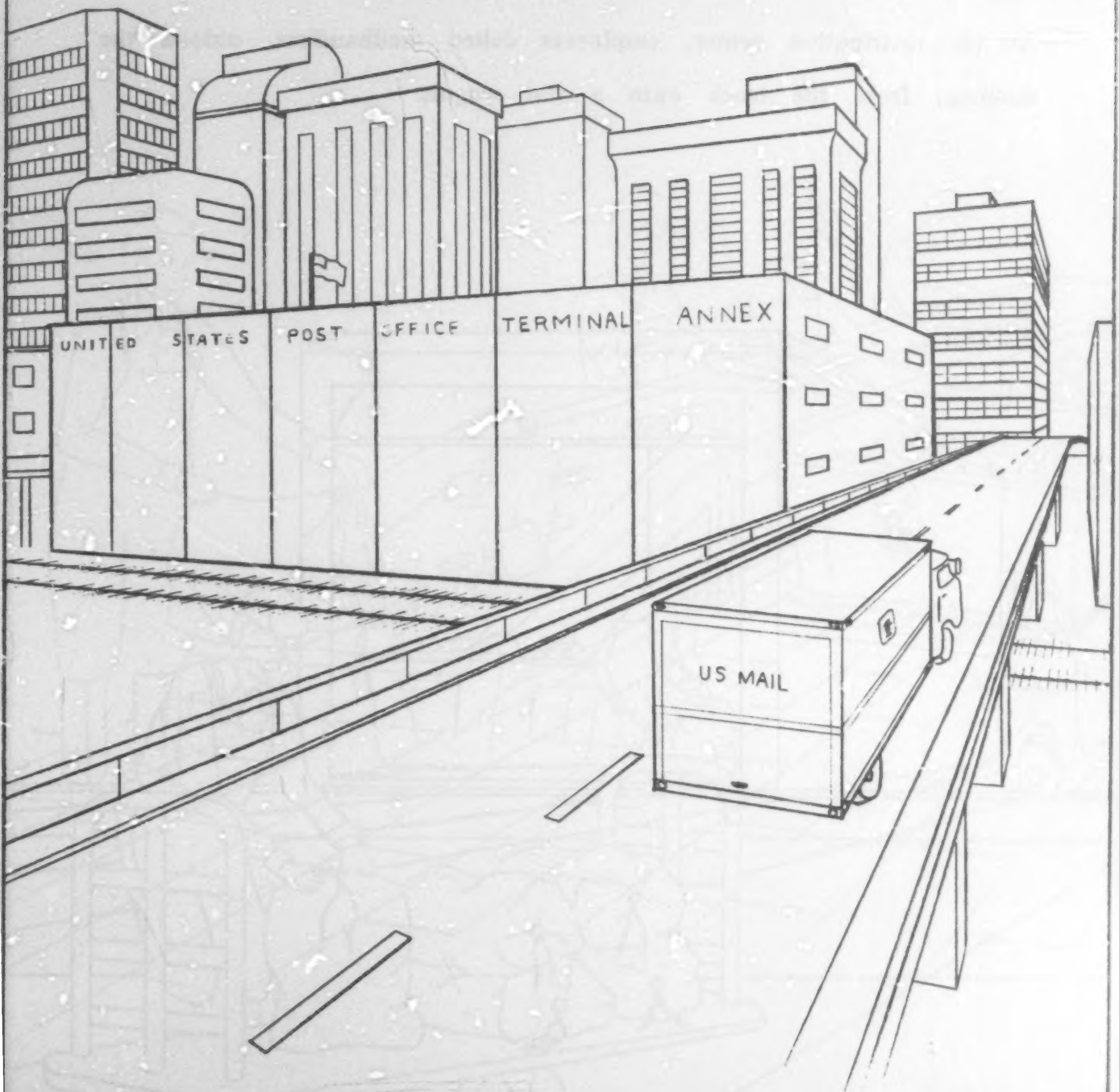




After putting stamps on their letters and making sure they were properly addressed with ZIP Codes, Johnny watches as Mary drops their letters in the neighborhood mailbox.

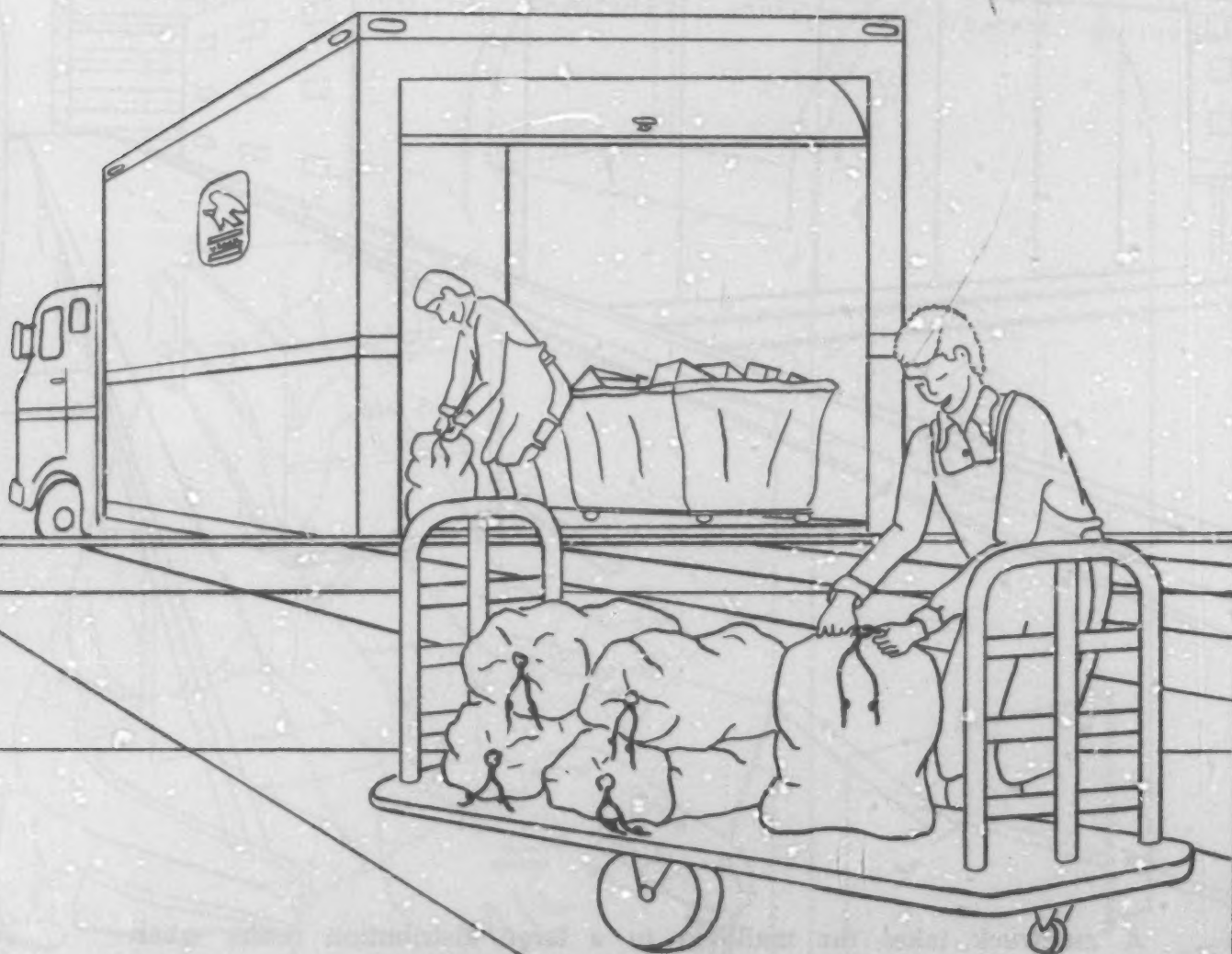
The mailbox is opened by a letter carrier who takes Mary and Johnny's letters out of the mailbox along with many other letters and puts them all into a large mailbag.

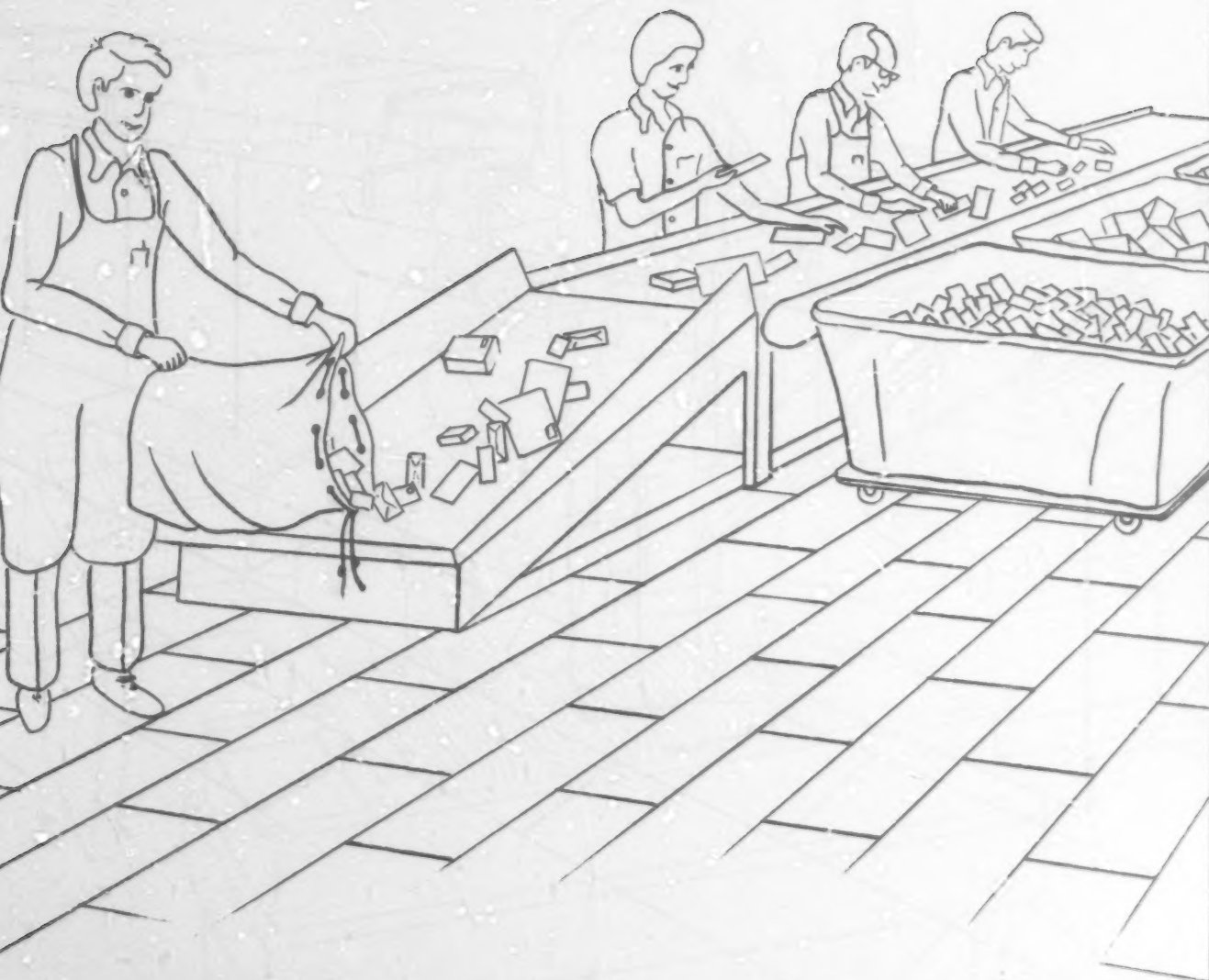




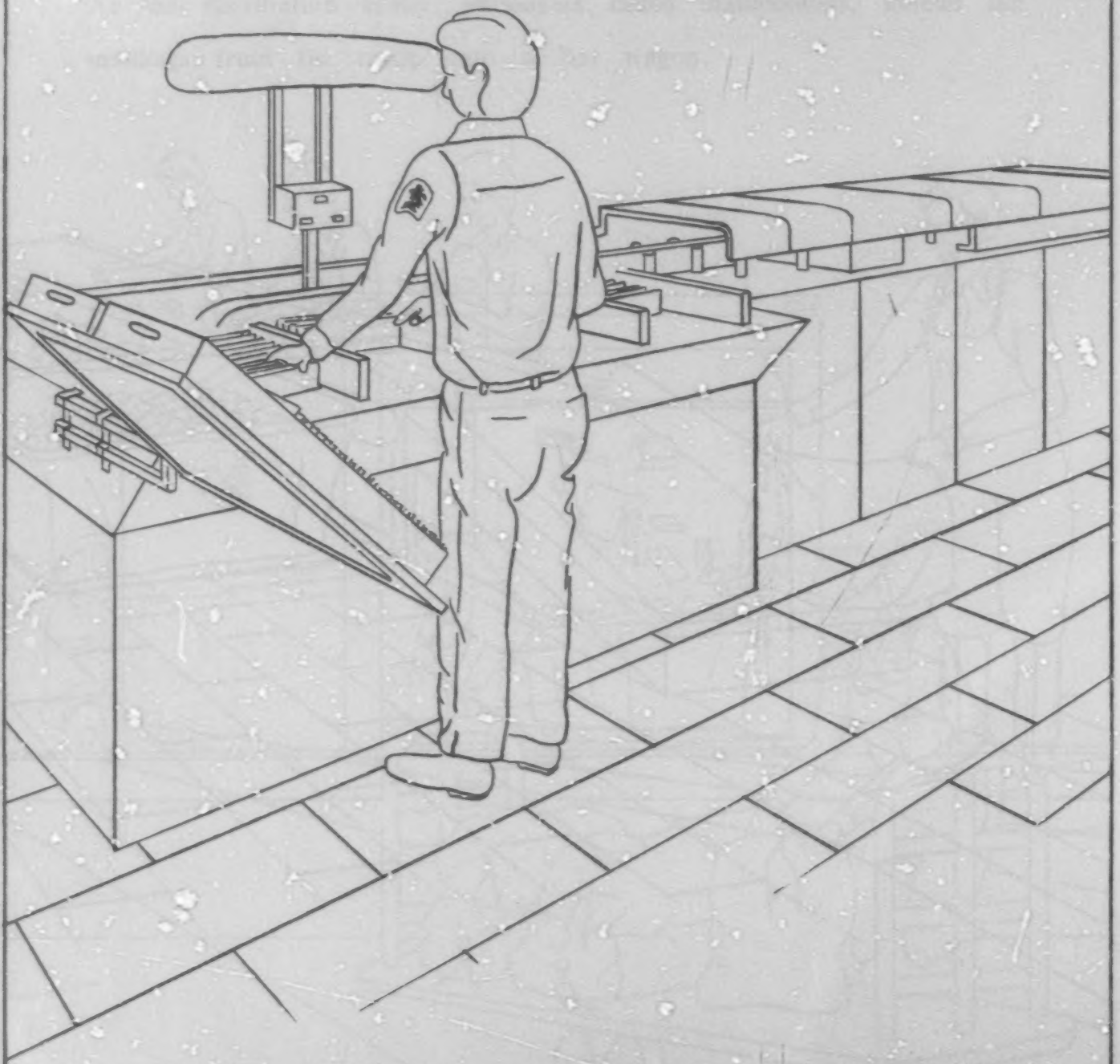
A mailtruck takes the mailbags to a large distribution center where Mary and Johnny's letters will be sorted to the state that their grandparents live in. Millions of letters make this same trip every day.

At the distribution center, employees called mailhandlers, unload the mailbags from the truck onto a flat wagon.



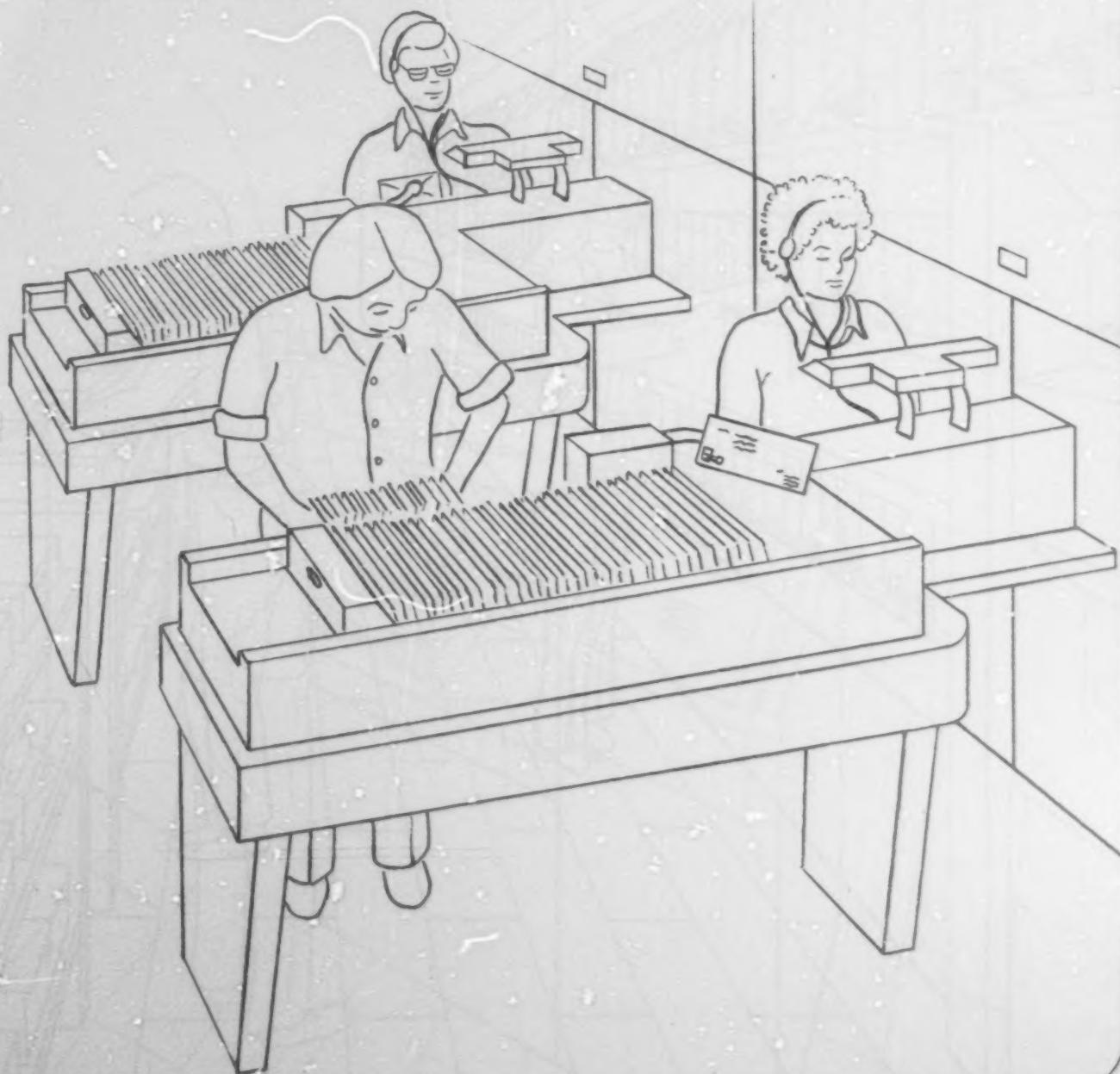


The mailbags are then emptied onto a long moving belt where the letters are separated by shapes and sizes.

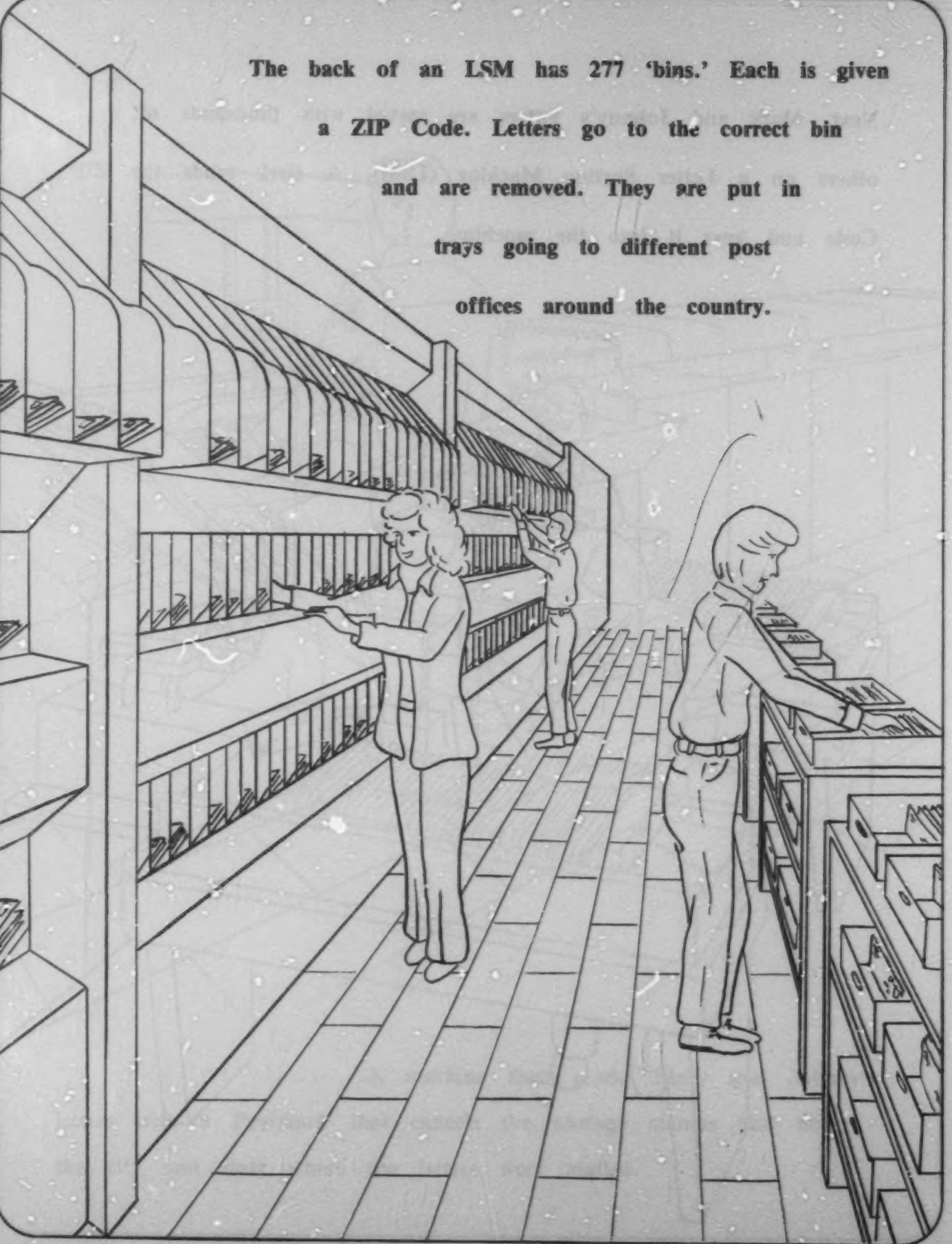


A machine then marks Mary and Johnny's letters with a Postmark that cancels the postage stamps and tells the city and state where the letters were mailed.

Next, Mary and Johnny's letters are sorted with thousands of others on a Letter Sorting Machine (LSM). A clerk reads the ZIP Code and keys it into the machine.



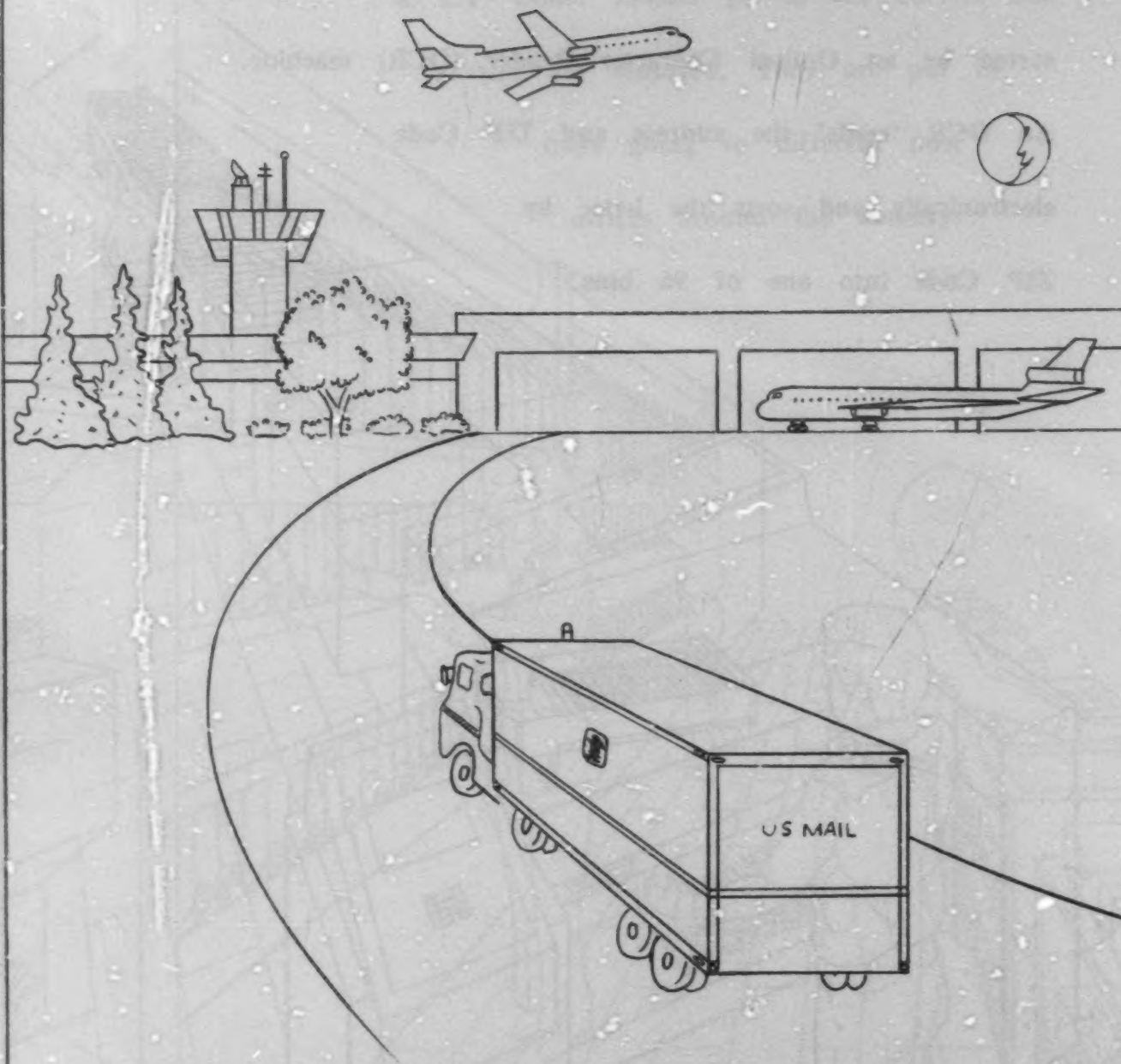
The back of an LSM has 277 'bins.' Each is given
a ZIP Code. Letters go to the correct bin
and are removed. They are put in
trays going to different post
offices around the country.



If Mary or Johnny would have known how to type their grandparent's address on the envelopes, they would have been sorted by an Optical Character Reader (OCR) machine.

An OCR 'reads' the address and ZIP Code electronically and sorts the letter by ZIP Code into one of 96 bins.

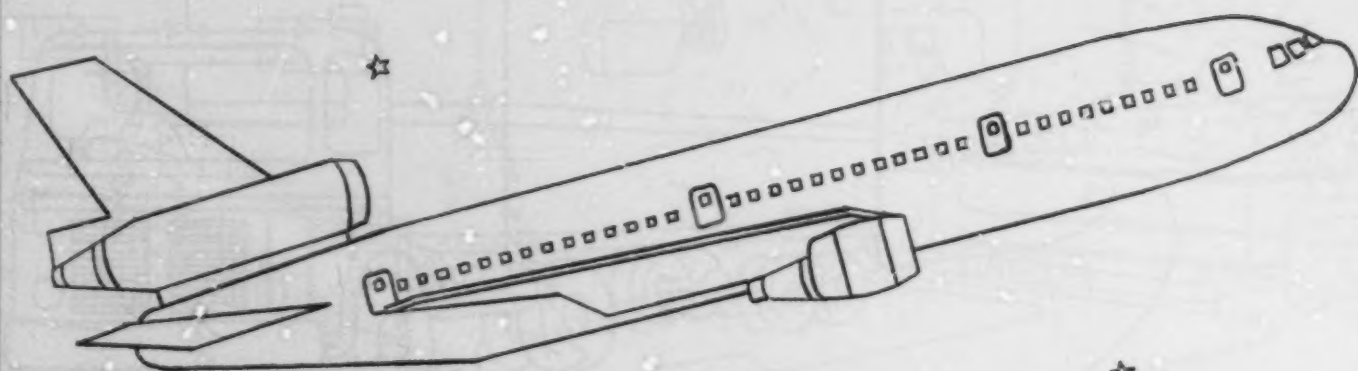
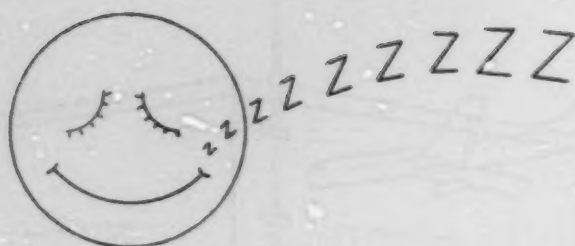




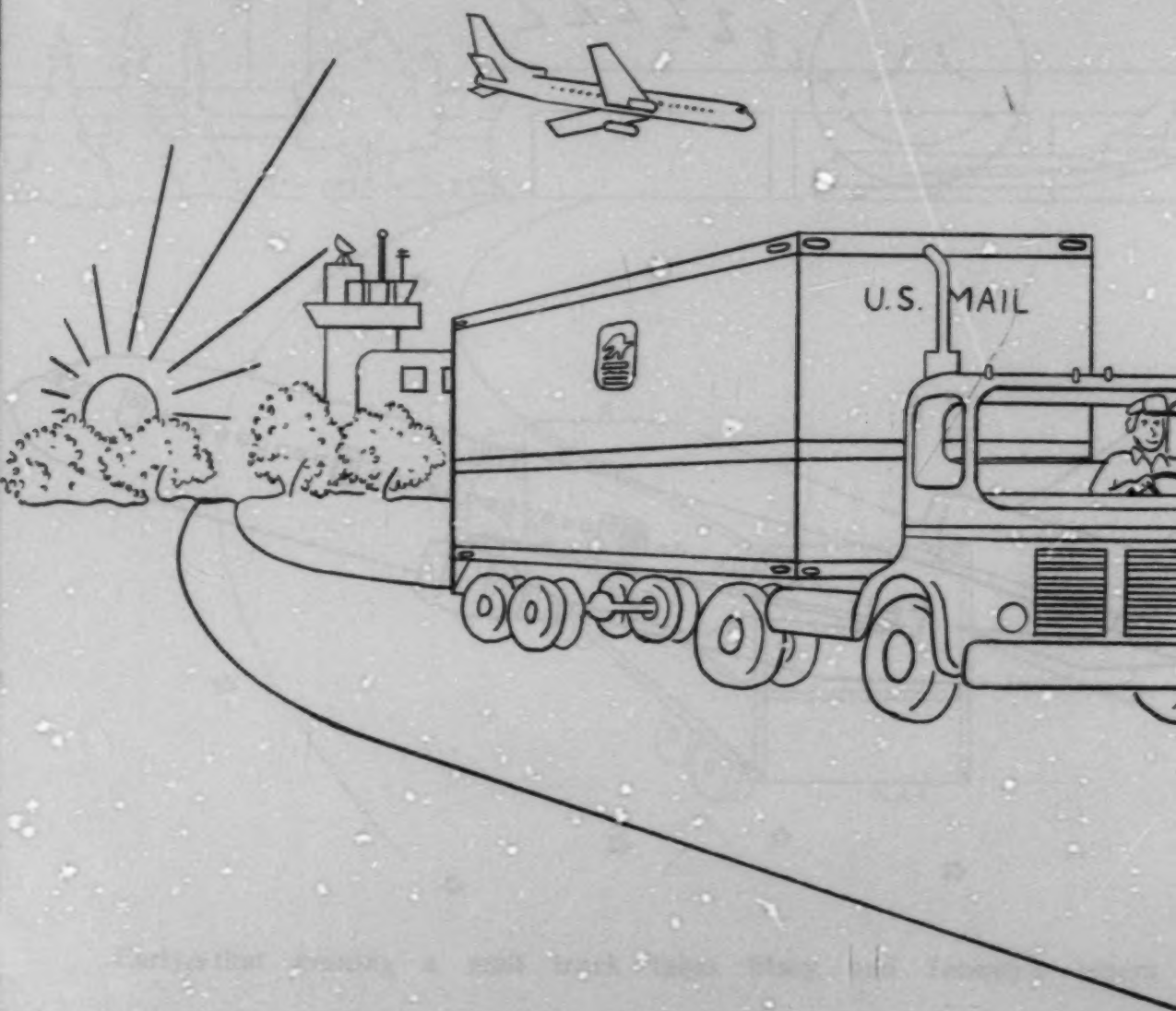
Early that evening a mail truck takes Mary and Johnny's letters and thousands of others to the airport. They are put on an airplane on its way to their grandparent's home state.

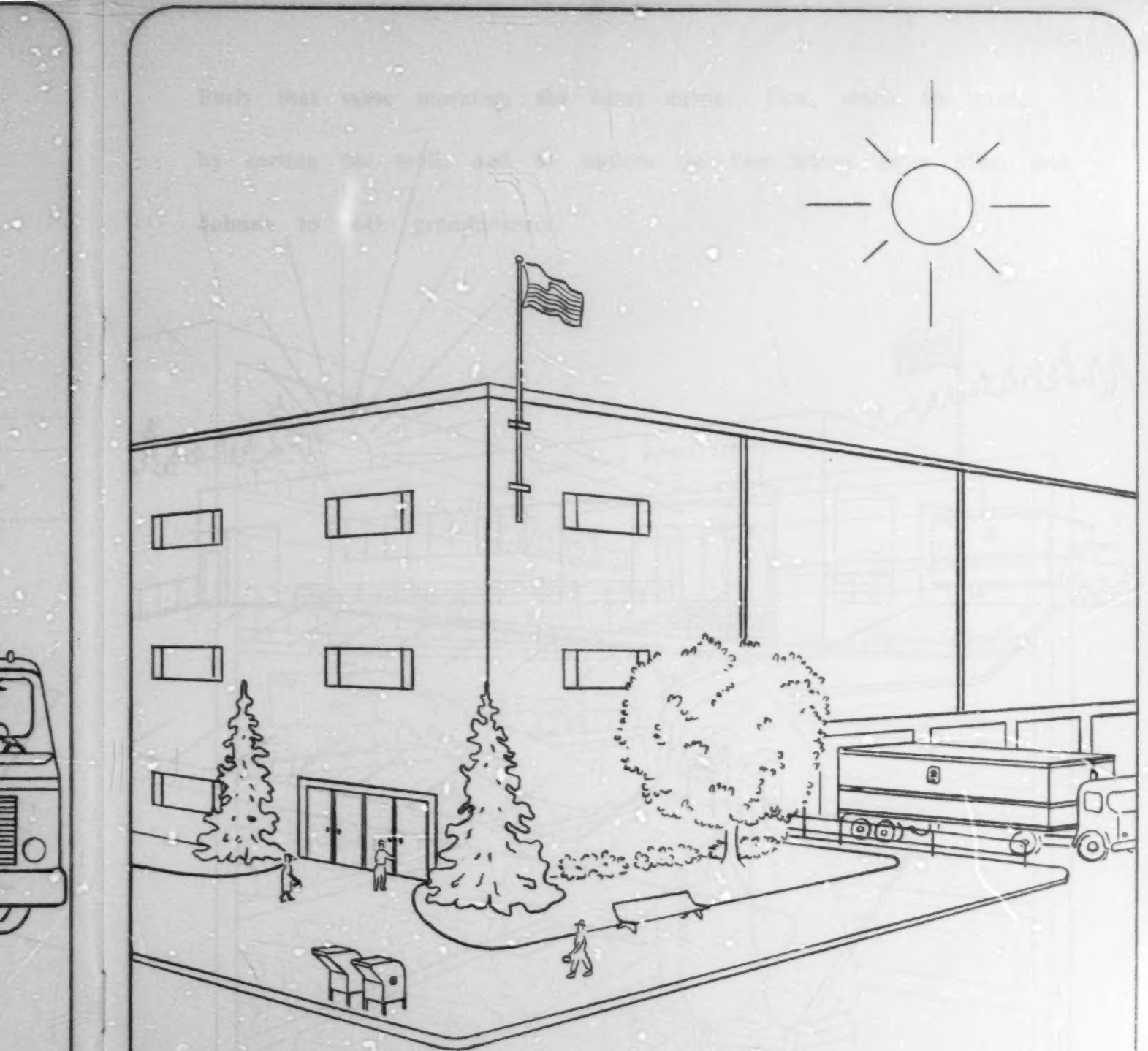
Mail and packages are sent by airplane and

are delivered in one to three days.

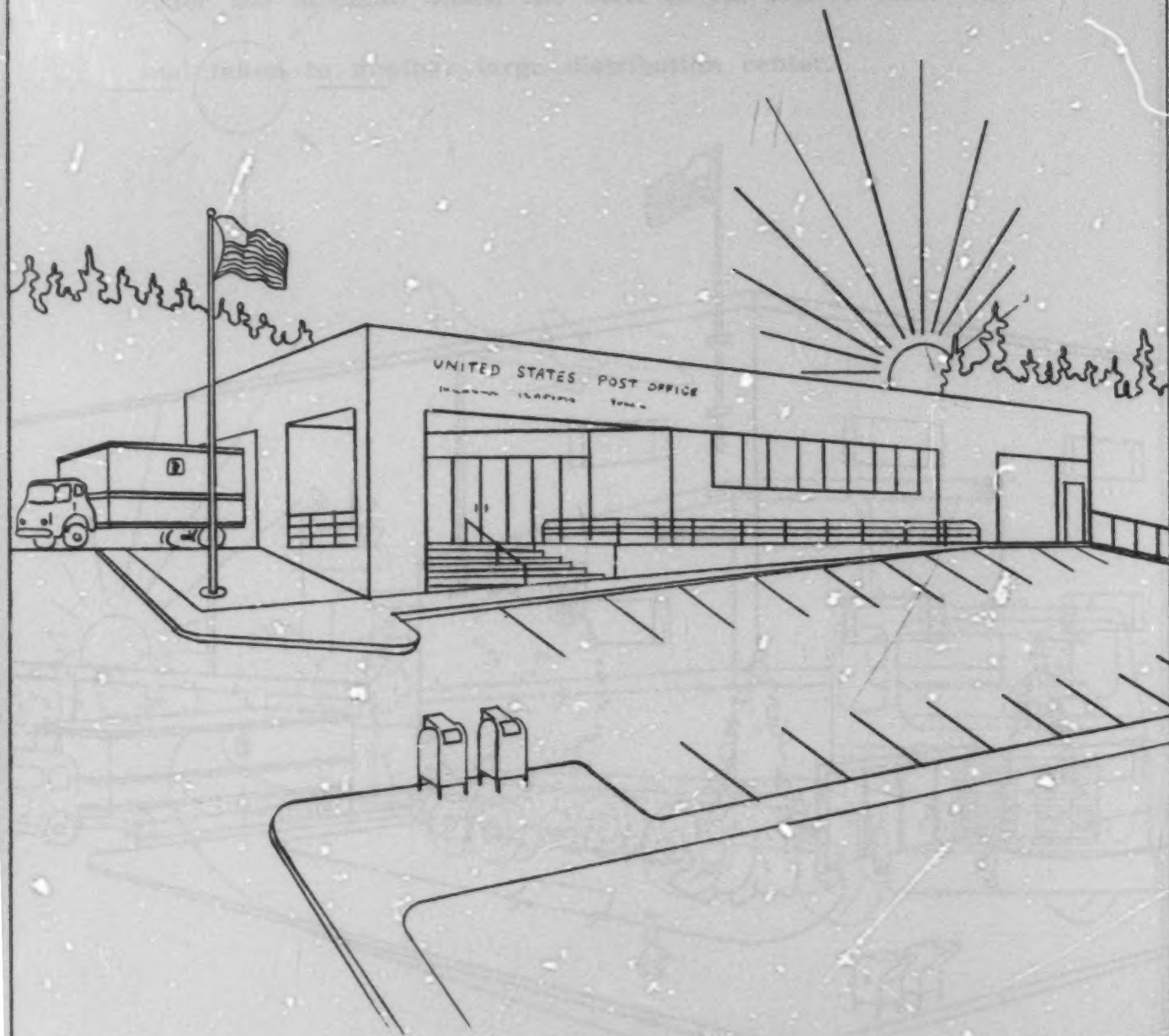


After the airplane lands, the mail is put into a mail truck and taken to another large distribution center.





At the distribution center, Mary and Johnny's letters are again sorted to be sent to their grandparent's home town.



Very early on Wednesday morning, Mary and Johnny's letters and thousands of others are taken to the post office in their grandparent's home town.

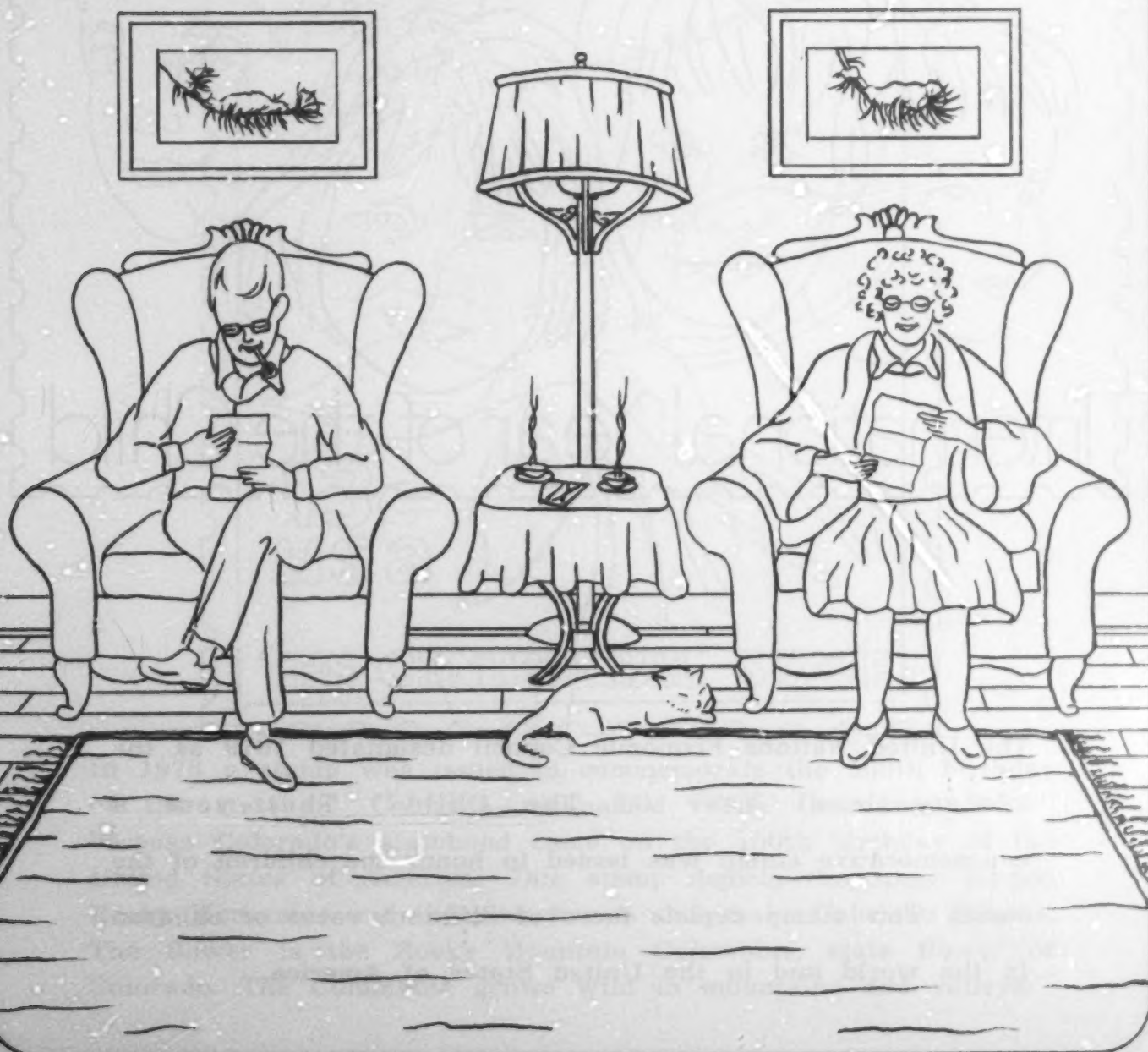
Early that same morning, the letter carrier, Dan, starts his work by sorting the mail, and he notices the two letters from Mary and Johnny to their grandparents.





Later that morning, Dan meets Mary and Johnny's grandmother during his deliveries and gives her Mary and Johnny's letters.

**Grandfather and Grandmother sit in their
chairs reading their letters from Mary and
Johnny.**



COLOR THE STAMPS!



The United Nations Economic Council designated 1979 as the "International Year Of The Child." That year a commemorative stamp was issued to honor the children of the world. This stamp depicts faces of different races of children in the world and in the United States of America.



In 1976 a stamp was issued to commemorate the 100th birthday of the state of Colorado—nicknamed “The Centennial State” because Colorado’s statehood came on the 100th birthday of the United States of America. This stamp depicts the snow capped Rocky Mountains and the pine forests that make Colorado famous. The flower is the Rocky Mountain Columbine, state flower of Colorado. The Columbine grows wild in mountains and valleys.

LOVE

USA 22



This, the fifth 'LOVE' stamp by the Postal Service was issued in 1986. Other 'LOVE' stamps have been issued in 1973, 1982, 1984 and 1985, each with a different design. The 'LOVE' stamp is popular for letter writing and sending greeting cards.



This is the seventh 'LOVE' stamp issued in 1988. Its design was unveiled during the New Year's Eve celebration at the Pavilion at the Old Post Office in Washington, D.C. It is pink and green. It is available at all post offices.



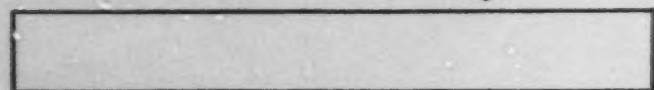
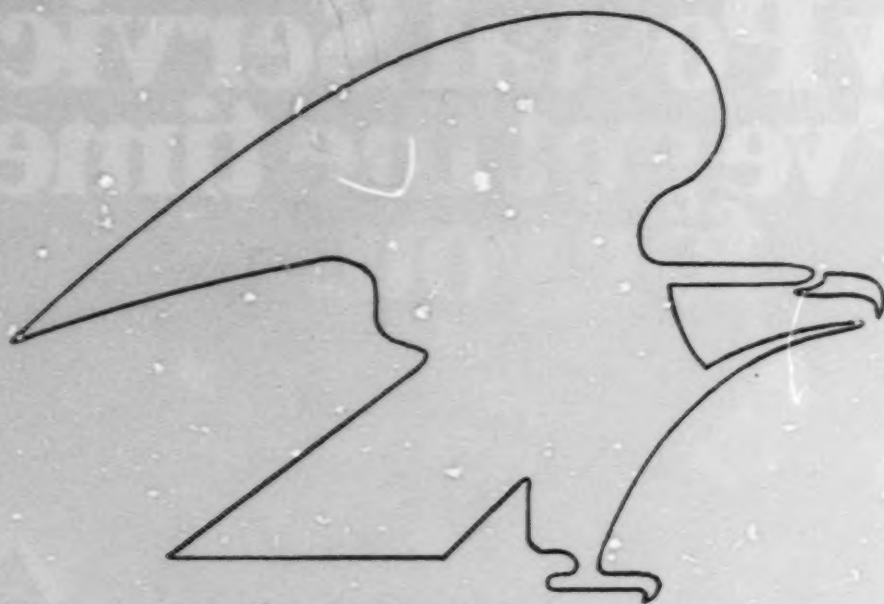
Be Creative!

Create your own stamp! Make it as fancy as you wish!

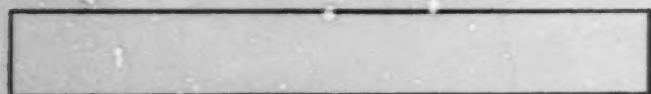
★ UNITED STATES

UNITED STATES POSTAL

SERVICE



U.S. MAIL



This is one of many emblems or 'logos' of the United States Postal Service. The colors of the emblem are gold, red, black and blue. Color the stars and the words UNITED STATES POSTAL SERVICE in gold; U.S. MAIL in black; the stripe above US. MAIL in red; bottom stripe and eagle in dark blue.

At the new Postal Service, we've got the time for you.



Longer hours. Earlier openings. Later closings. And expanded Saturday hours.

You'll find some or all of these improvements at many of your local post offices. They're now

tailoring their schedules to the needs of their particular communities. And more good changes are on the way.

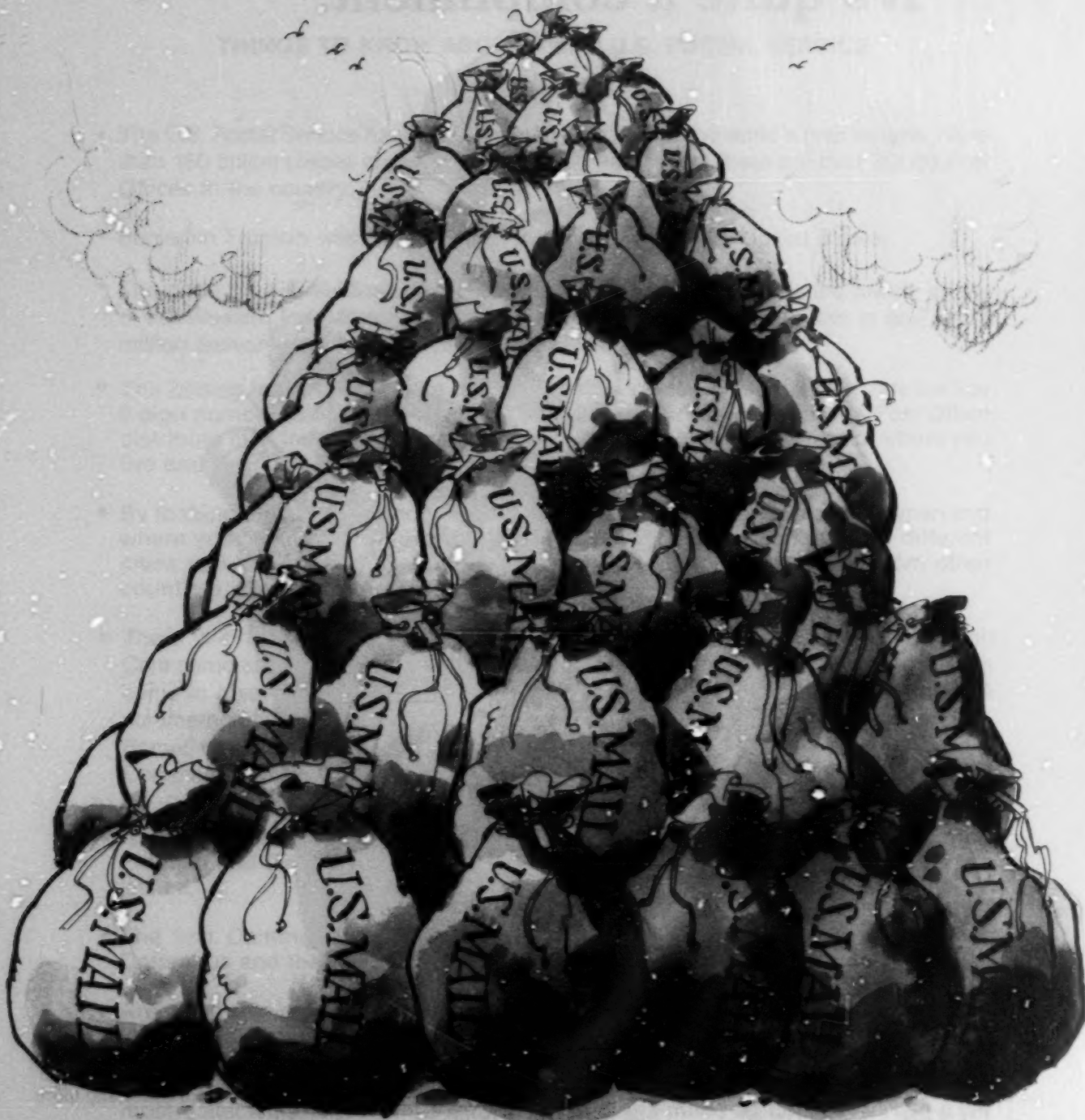
To help make the mail service even better, remember to use the

correct address, apartment number and ZIP Code® on your mail.

It's all part of the new Postal Service, where times really are changing.



We move mountains for you.



528 million pieces of mail. Every day.

When you're moving almost half the mail in the world, you'd better do it well.

It seems we do. Because we're rated to be one of the best postal services in the world.

Amazingly accurate. (You help us by using the correct address, apartment number and ZIP code.)

Amazingly fast. (Our 228,000 delivery vehicles, and state-of-the-art automated sorting, are speeding the mail on its way.)

And priced right. (We have the lowest

rates of any major industrial nation.)

But in our opinion, the most amazing thing is the way our 780,000 postal workers move the mountains. They do it with dedication. And with a smile.

We think that's really moving.



**We're taken for granted over
528 million times a day.
It's quite a compliment.**



In our business, it isn't easy to get yourself unnoticed.

You've got to be fast. (We are. With our 228,000 vehicles, we're delivering the mail faster than ever.)

You've got to be accurate. (We are. Thanks to our state-of-the-art automated sorting, and the

dedication of our 780,000 postal workers.)

And you've got to be priced right. (We are. We have the lowest rates of any major industrial nation.)

Of course, you're helping. Every time you use the correct address and apartment number

plus ZIP code on your mail, you're helping us be even faster and more accurate.

Which brings us even closer to our goal.

To be the most taken-for-granted postal service in the entire world.



THINGS TO KNOW ABOUT YOUR U.S. POSTAL SERVICE

- The U.S. Postal Service handles more than one-third of the world's mail volume. More than 160 billion pieces of mail are processed each year. There are over 30,000 Post Offices in the country.
- Benjamin Franklin was the first Postmaster General of the United States.
- The price for a First-Class postage stamp in the United States is the lowest in any of the Western Industrialized Nations. This stamp will send your letter to any of 114 million delivery addresses in the United States.
- The Zoning Improvement Plan or ZIP Code was started in 1963. A ZIP Code is a 5 or 9 digit number assigned to everyone's neighborhood which helps the Post Office distribute mail faster and more accurately. Do you know the address of where you live and your ZIP Code? If not, you may want to learn it.
- By looking at the Postmarks of letters you receive at home, you can see when and where your letter was mailed. You would be surprised to see the many different cities you receive mail from. Perhaps you have even received mail from other countries.
- There are two kinds of stamps issued by the Postal Service: Definitive and Commemorative. A Definitive stamp is issued as the need for it arises. Definitive stamps come in a variety of denominations ranging from a 1¢ stamp to a \$10.75 stamp. A commemorative stamp is a stamp that honors a special person, place, event or date. Sometimes these stamps depict something from nature such as flowers or animals. Commemorative stamps are issued in limited editions and for a certain time period.
- Issued in 1847 were the 5¢ and 10¢ stamps bearing the portraits of Benjamin Franklin and George Washington. These were the first adhesive postage stamps issued.
- The first Commemorative stamp was issued in 1893 in honor of Christopher Columbus and the discovery of America.
- Are you a stamp collector or do you know someone who is? If not, you might want to start as it can be fun and interesting as well as being educational. Stamp collecting began in the 1850's and has increased in popularity to an estimated 20 million people of all ages and from all walks of life. Commemorative stamps are the most collected stamps, since they are issued in limited editions and their value tends to increase over the years.



WHAT ARE BENJAMIN FRANKLIN STAMP CLUBS?

The United States Postal Service began a stamp club program in elementary schools in 1974-75. Its purpose was to introduce third thru seventh grade students to the educational and enjoyable hobby of stamp collecting. Various stamp club materials, a monthly newsletter, and special student-involvement projects are distributed to these stamp clubs free-of-charge by the Postal Service. There are approximately 600 clubs in the Denver area.

Do you have a Ben Franklin stamp club at your school or community? If not, would you like to start one?

Call (303) 791-1005 or write your Postmaster for information.



From the Denver Division
UNITED STATES POSTAL SERVICE